



## ***SPONSORSHIP REQUEST***

*Needs Beyond Medicine is a nonprofit organization whose mission is to decrease the burden of cancer by increasing awareness, education, and relief to cancer patients. Needs Beyond Medicine's primary focus is to offer assistance by enhancing the quality of life for those diagnosed with cancer through educational and financial support.*

-Mission Statement-

Cancer takes an enormous financial, emotional, and physical toll on individuals and their families. Needs Beyond Medicine is an organization based in Salt Lake City working to decrease the burden that a cancer diagnosis brings, and to increase support for cancer survivors.

The *Relief Program* gives financial assistance grants for cancer patients that can be used for non-medical expenses such as utilities, groceries, and transportation costs. These grants bring much-needed relief to those undergoing medical treatment throughout Utah. Patients often must reduce work hours or stop working entirely while in treatment, significantly decreasing their income. The *Relief Program* is supported through community donations and grants, and is an invaluable resource to patients and their families.

Needs Beyond Medicine also offers community education on the importance of early detection and to raise awareness of all cancer types. All of the seminars are free and offer attendees additional resources for prevention.

### ***Relief Program***

Needs Beyond Medicine's *Relief Program* creates financial assistance grants for cancer patients. These grants can be used to supplement living expenses classified as a non-medical expense. Examples of such living expenses include rent, utilities, groceries, transportation costs, and more. These grants help to provide much needed relief for adults facing the greatest fight and period of hardship in their lives.

### ***Relief Program* Facts**

- To date, Needs Beyond Medicine has assisted over 900 cancer patients with living expenses while they were undergoing treatment.
- Needs Beyond Medicine will assist patients with any type of cancer, but roughly 50% of applicants are being treated for Breast Cancer.
- 50% of applicants are uninsured.
- 32% of applicants have a total annual family income of less than \$10,000.
- 90% of applicants have a total annual family income of less than \$45,000.
- Many of the patients we serve do not live near a cancer treatment center. Some applicants need to travel up to two hours to get to treatment, 4-5 times a week. *Relief Program* funds assist these patients with out-of-pocket transportation and fuel costs.

### **Education**

Needs Beyond Medicine offers educational programs to raise awareness of various types of cancers. The emphasis of our educational programs is to help the general population understand the signs and symptoms to early detection of cancer. All of Needs Beyond Medicine's educational seminars are free to the public and offer basic information on early detection.

## General Sponsorships

Needs Beyond Medicine has a variety of sponsorship opportunities throughout the year. If these packages do not work for you, we accept and appreciate cash donations of any amount.

### **NBM Partner of the Year (\$15,000)**

Presenting sponsor of Needs Beyond Medicine

- Promotion in all event materials throughout the year, along with logo placement on all marketing items.
- Sponsor logo displayed at all events during the year.
- Sponsor logo inclusion on promotional items
- Opportunity to distribute promotional gifts
- Company name mentioned in press materials

### **Relief Program Sponsor (\$7,500)**

This package will directly support 30 cancer patients living in your community.

- Logo inclusion on the *Relief Program* application (print and online). These applications are seen by all applicants and their families, as well as hospital staff and social workers.
- Company name included in the award letter sent to each approved applicant.
- Company name mentioned in press materials specific to the *Relief Program*.
- Monthly social media mentions for support and sponsorship.

### **Friend of NBM (\$5,000)**

- Exclusive mentions of support on social media outlets.
- Distinguished recognition at events throughout the year.
- Company name included in all press materials.

### **Education Sponsor (\$2,500)**

Exclusive sponsor for all educational seminars held throughout the state of Utah.

\*Educational seminars require out-of-pocket expenses to cover travel costs, refreshments, room rental and guest speaker fees/travel reimbursements.

- Company name and logo displayed during the seminar, as well as recognition during each presentation.
- Opportunity to provide handouts or promotional material to be given to attendees at each seminar.
- Company inclusion in all press releases related to the Education Program.

### **Community Sponsor (\$1,000)**

- Opportunity to be listed as an official partner of Needs Beyond Medicine
- Name included on website and any other documents listing all NBM partners.

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Sponsorship Package: \_\_\_\_\_

The undersigned agrees on behalf of the above named organization or individual to sponsor Needs Beyond Medicine. The amount I agree to donate is described on the attached Sponsorship Details sheet and incorporated herein by this reference. I understand that this amount is due and payable within 15 days of the date of this Agreement and/or prior to any media recognition and print design deadlines. If I am signing this Agreement on behalf of an organization, I represent and warrant that I have the authority to bind the above referenced organization.

I agree that the organization name indicated above may be used for promotional purposes and on sponsor recognition materials. I agree to provide the organization's logo or other distinctive mark for sponsorship recognition materials. Please initial here if the above mentioned organization or individual would not like to be mentioned in our advertisements, print materials or media sponsorships.

\_\_\_\_\_ (Initial)

**PAYMENTS CAN BE MAILED TO:**

Needs Beyond Medicine  
P.O. Box 521618  
Salt Lake City, Utah 84152

**Donate with a credit card: Log on to our website at: [www.NeedsBeyondMedicine.org](http://www.NeedsBeyondMedicine.org)**

*Needs Beyond Medicine is a 501(c)(3) nonprofit organization. Donations to NBM, a qualified organization under IRS regulations, are deductible as allowable by law. All donations will be acknowledged in writing, including NBM tax identification number for your records. Contact your tax advisor for counsel concerning the deductibility of your donation. EIN: #27-0436521*