



PARTNERSHIP REQUEST

Needs Beyond Medicine is a nonprofit organization whose mission is to decrease the burden of cancer by increasing awareness, education, and relief to cancer patients.

Needs Beyond Medicine enhances the quality of life for those diagnosed with cancer through educational and financial support.

-Mission Statement-

Needs Beyond Medicine Overview

Cancer takes an enormous emotional, physical, and financial toll on individuals and their families. Needs Beyond Medicine is an organization based in Salt Lake City, Utah working to decrease the burden a cancer diagnosis brings, and to increase support for cancer survivors.

VISION

To harness financial, scientific, advocacy, and community resources to improve awareness, education, and relief for individuals suffering from cancer.

VALUES

Needs Beyond Medicine's organizational values are to:

- Provide additional *Relief Program* funding to cancer patients who have needs outside of treatment
 - o *Distribute at least one hundred forty-four \$250 grants per year including additional support items as needed*
- Host educational events to raise awareness about risk factors, symptom awareness, and treatment options
 - o *10 – 12 events per year provided by interns, trained volunteers, and board members*
- Lead and attend community events to build stronger partnerships, increase support mechanisms, and raise funds for patients suffering from cancer
 - o *At least 6 community-focused educational/awareness events per year including health fairs,*
 - o *Hold at least 2 fundraising events including canSURVIVE and a golf tournament*
- Work with community advocates and partners to create strategic alliances to aid cancer patients going through treatment
- Liaise with all hospitals in the State of Utah to build referral networks, enhance educational capabilities, and increase awareness of Needs Beyond Medicine Services
- Provide additional support and opportunities for future health care providers, practitioners, and advocates
 - o *Train 3-5 interns to develop & provide educational presentations, assist with volunteer events, and advocate for cancer awareness in the community*
 - o *Provide scholarship opportunity for future nurses*

General Partnerships

Needs Beyond Medicine (NBM) has a variety of partnership opportunities throughout the year. For those wanting to directly donate, no matter how large or small the amount, we accept checks or credit card. NBM appreciates and thanks donors for contributions made to the organization.

Full Partnership (\$100,000)

Full partnership with Needs Beyond Medicine supports the entire program and includes:

- 1-2 Board appointees for partner representation
- Co-branding and integrated marketing of group/company logos, included in all event materials for 3 years with additional logo placement on all marketing items
- Dedicated partner invited to all events during the year
- Specific promotional items to the partnership
- Opportunity to distribute promotional gifts
- Company name mentioned in all marketing, press, and educational materials

Platinum Partner (\$25,000)

Platinum partnership with Needs Beyond Medicine supports all events throughout the year and includes:

- Promotion in all event materials throughout the year, along with logo placement on all marketing items.
- Partner logo displayed at all events during the year.
- Partner logo inclusion on promotional items.
- Opportunity to distribute promotional gifts.
- Company name mentioned in press materials.

Gold Partner (\$15,000)

This package will directly supports 40 cancer patients plus one community event

- Promote organization's support on social media outlets.
- Distinguished company recognition at events throughout the year.

- Organization name included in all press materials.

Silver Partner (\$10,000)

This package will directly support 30 cancer patients living in your community.

- Logo inclusion on the *Relief Program* application (print and online), and is seen by all applicants, their families, as well as hospital staff and social workers.
- Company name included in the award letter sent to each approved applicant.
- Company name mentioned in press materials associated to the *Relief Program*.
- Monthly social media mentions for support and sponsorship.

Bronze Partner (\$5,000)

Exclusive partner for all educational seminars held throughout the state of Utah.

*Educational seminars require out-of-pocket expenses to cover travel costs, refreshments, room rental and guest speaker fees/travel reimbursements.

- Company name and logo displayed during the workshop, as well as recognition during each presentation.
- Opportunity to provide handouts or promotional material to be given to attendees at each seminar.
- Company inclusion in all press releases related to the Education Program.

Community Partner (\$1,500)

We also offer basic brand awareness to interested community partners including:

- Opportunity to be listed as an official partner of Needs Beyond Medicine
- Name included on the website and any documents listing all NBM partners.

Needs Beyond Medicine Partnership Agreement

Organization: _____

Contact Name: _____

Contact Email: _____

Sponsorship Package: _____

The undersigned agrees on behalf of the organization or individual named above (“the **Organization**”) to sponsor Needs Beyond Medicine. The amount I agree to donate is described on the attached Partnership Details sheet and incorporated herein by this reference. I understand that this amount is due and payable within 15 days of the date of this Agreement and before any media recognition and print design deadlines. If I am signing this Agreement on behalf of the Organization, I represent and warrant that I have the authority to do so.

I agree that the Organization name and logo may be used for promotional purposes and on sponsor recognition materials. I agree to provide the Organization’s logo or other distinctive marks for sponsorship recognition materials. (Please attach a high resolution logo in PDF or PNG format)

Please initial here if the Organization does not want to participate in advertisements, print materials or media sponsorships.

_____ (Initial)

MAIL PAYMENTS TO:

Needs Beyond Medicine
P.O. Box 521618
Salt Lake City, Utah 84152

Make checks payable to: Needs Beyond Medicine

To donate with a credit card, go to our website www.NeedsBeyondMedicine.org.

Needs Beyond Medicine is a 501(c)(3) nonprofit organization. Donations to NBM, a qualified organization under IRS regulations, are deductible as allowable by law.

All donations will be acknowledged in writing, including NBM tax identification number for your records.

Contact your tax advisor for counsel concerning the deductibility of your donation. EIN: #27-0436521