



Needs Beyond Medicine's Fundraiser Request-2018

Needs Beyond Medicine is pleased to announce its tenth annual **canSURVIVE™**, a gala reception and gallery stroll featuring stories and portraits of cancer survivors. More than 10,000 people in Utah are newly diagnosed with cancer each year, and the event celebrates their battle to overcome this life-threatening illness. canSURVIVE gives these survivors a voice to share their story and proceeds go to Needs Beyond Medicine's *Relief Program*, which provides grants to cancer patients for nonmedical living expenses.

Since the inception of **canSURVIVE** in 2009, the event has grown substantially each year. This emotional night allows attendees to hear stories of strength and perseverance from local cancer survivors. This year is the tenth year of **canSURVIVE**, and we anticipate holding the event for many years to come. Our efforts are made possible by your continued support for this one-of-a-kind event. Please join us, and be a part of one of the most important community events in the State of Utah.

Together, we can continue to support canSURVIVE, and the people it celebrates.

Details for canSURVIVE 2018

Date: Friday, November 2, 2018

Location: The Falls Event Center (Salt Lake City)
580 So 600 East, North Building

Time: 5:00-9:30 pm (Speakers from 7:30-8:30) **Black Tie Event**

Needs Beyond Medicine is a nonprofit organization supported entirely by the generous donations of individuals, members, and companies within the State of Utah. Our members are dedicated to decreasing the burden a cancer diagnosis can bring, and increase support for cancer survivors. The Needs Beyond Medicine *Relief Program* provides small financial grants designed to offset the non-medical expenses associated with cancer. Since the creation of the *Relief Program*, we have enhanced the quality of life for over 1,000 people through these grants. We also offer educational seminars and training activities at colleges, health fairs, and throughout the community to educate the public on the importance of early detection and raise cancer awareness.

Why Sponsor?

Simply put, we are the only organization we know that supports the financial needs of Utah cancer survivors not related to their medical expenses. We are a unique and dedicated charity advocating for cancer awareness, education, and support for people battling the disease. For companies, **canSURVIVE** is an annual fundraiser that provides you an opportunity to differentiate your brand by supporting this vital community program.



Diamond Sponsor \$15,000

Needs Beyond Medicine offers one (1) Diamond level **canSURVIVE** sponsorship opportunity. You would be our exclusive speaking partner in the widely recognized **canSURVIVE** event, along with being recognized on Needs Beyond Medicine's website and additional event the following calendar year.

Benefits of the Diamond level include:

- Name and logo on all advertising and materials for the event
- Full exhibitor's table in our conference networking and exhibit area
- Recognition at the conference keynote
- Opportunity to speak for 5 minutes at event
- Logo in pre-session slideshows when available
- Custom signage in high traffic areas
- Logo and 100 word statement included on website
- Five (5) social media promotions

Platinum Sponsor \$7,500

Needs Beyond Medicine offers three (3) platinum level sponsorship opportunities. Our platinum level sponsorship would cover the conference and designated community events and activities. Our platinum level sponsorship supports the **canSURVIVE** event and select community events.

Benefits of the platinum level sponsorship include:

- Name and logo on all advertising and materials for the event
- Full exhibitor's table in our conference networking and exhibit area
- Logo in pre-session slideshows when available
- Logo featured on sponsor signage in high traffic areas
- Logo and 75 word statement included on website
- Three (3) social media promotions

Gold Sponsor \$5,000

Needs Beyond Medicine offers five (5) gold level sponsorship opportunities. Our gold level sponsorship covers the **canSURVIVE** event.

Benefits of the gold level sponsorship include:

- Name and logo on all conference advertising and materials for the event
- Logo in pre-session slideshows when available
- Logo featured on sponsor signage in high traffic areas
- Logo and 50 word statement included on website

Silver Sponsor \$2,500

Needs Beyond Medicine offers ten (10) silver level sponsorship opportunities. Our silver level sponsorship covers the **canSURVIVE** event only.

Benefits of the silver level sponsorship include:

- Name and logo on all conference advertising and materials for the event
 - Logo in pre-session slideshows when available
 - Logo featured on sponsor signage in high traffic areas
 - Logo and 25 word statement included on website
 - Organization description placed with logo on website
 - One (1) social media promotion
- * Exhibit Table can be added

Bronze Sponsor \$1,000

Needs Beyond Medicine offers unlimited bronze level sponsorship opportunities. Our bronze level sponsorship covers the **canSURVIVE** event only.

Benefits of sponsorship include:

- Name and logo on all conference advertising and materials for the event
 - Logo in pre-session slideshows when available
 - Logo featured on sponsor signage in high traffic areas
 - One (1) social media promotion
- * Exhibit Table can be added for extra \$500





Please use the form below to become a sponsor for **canSURVIVE**.

Sponsorship Conditions:

Sponsorship funds will contribute to the promotion, planning, and operation of the **canSURVIVE** event. Funds will be used to subsidize event stories and photographs of participants, venue location, guest speakers, unique silent auction items, etc.

Sponsorship conditions are negotiable and the event organizers are open to discussion of other special sponsor requirements.

Sponsors are responsible for producing and providing their own promotional materials.

Sponsorship dollars are required to be paid in full within seven business days of signing the Sponsorship Agreement.

Contact Name: _____

Organization: _____

Mailing Address: _____

Phone: _____

Email Address: _____

***Tax deductible letters will be emailed to the email address above.**

Sponsorship Level: _____

Who should we acknowledge for the donation? (Name, Organization or “Anonymous”)

PLEASE MAKE CHECKS PAYABLE TO: Needs Beyond Medicine

PAYMENTS CAN BE MAILED TO:

Needs Beyond Medicine
c/o canSURVIVE
P.O. Box 521618
Salt Lake City, Utah 84152

Questions:

Please contact: Philip Brown, Founder/CEO, Needs Beyond Medicine by email: pbrown@needsbeyondmedicine.org or by phone: 801.783.8580

Credit card donations: Log on to our website at: www.NeedsBeyondMedicine.org

Needs Beyond Medicine(NBM) is a 501(c)(3) nonprofit organization. Donations to NBM, a qualified organization under IRS regulations, are deductible as allowable by law. All donations will be acknowledged in writing, including NBM tax identification number for your records.

Contact your tax advisor for counsel concerning the deductibility of your donation. EIN: #27-0436521

