



Needs Beyond Medicine. Partnership Packet

Needs Beyond Medicine is dedicated to helping cancer patients pay for non-medical expenses while undergoing medical treatment. Our mission is to decrease the burden of cancer by increasing awareness, education, and relief to cancer patients.

Needs Beyond Medicine is focused in an effort to offer assistance toward enhancing the quality of life for those diagnosed with cancer through educational and financial support. - Mission Statement

Needs Beyond Medicine Overview

Needs Beyond Medicine (NBM) was launched in 2006, gaining 501c3 status in 2009. We have partnerships with all major hospitals, clinics, and other cancer organizations in Utah. We help cancer patients cover day-to-day expenses while they are in cancer treatment. For many cancer patients the overwhelming costs of cancer treatments makes paying their living expenses extremely difficult because they are unable to work, or the providing partners has to significantly change their work routine to help care for their sick partner. NBM's Relief Program provides grants to cancer patients to help cover non-medical expenses while participants receive crucial medical care.

Applications are reviewed by our Executive Committee on a monthly basis and are awarded to applicants who have exhausted all other financial options. Applicants must specify how the funds will be used and are limited to one grant per year. Grants are distributed based on the funds available with priority is given to the applicants with the greatest financial need. Through the end of 2018, NBM has assisted 1,368 cancer patients through the Relief Program.

NBM also provides key educational outreach and support throughout the community. We have collaborations with all college and universities to obtain interns and volunteers to help with our educational programs. We train between 3-5 interns per year develop & provide educational presentations, assist with volunteer events, and advocate for cancer awareness in the community. This allows us to reach, on average, a minimum of 1,000 Utahans through our educational seminars on signs and symptoms of cancers.

Needs Beyond Medicine (NBM) has a variety of partnership opportunities throughout the year. For those wanting to directly donate, no matter how large or small the amount, we accept checks or credit card. NBM appreciates and thanks donors for contributions made to the organization.

Diamond Partnership (\$100,000)

Diamond partnership with Needs Beyond Medicine supports the entire program and includes:

- 1 Board appointees for partner representation
- Co-branding and integrated marketing of group/company logos, included in all event materials for 1 year with additional logo placement on all marketing items
- Dedicated partner invited to all events during the year
- Specific promotional items to the partnership
- Opportunity to distribute promotional gifts
- Company name mentioned in all marketing, press, and educational materials

Platinum Partner (\$50,000)

Platinum partnership with Needs Beyond Medicine supports all events throughout the year and includes:

- Promotion in all event materials throughout the year, along with logo placement on all marketing items.
- Partner logo displayed at all events during the year.
- Partner logo inclusion on promotional items.
- Opportunity to distribute promotional gifts.
- Company name mentioned in press materials.

Gold Partner (\$25,000)

This package will directly supports 100 cancer patients plus one community event

- Promote organization's support on social media outlets.
- Distinguished company recognition at events throughout the year.
- Organization name included in all press materials.

Silver Partner (\$10,000)

This package will directly support 30 cancer patients living in your community.

- Logo inclusion on the Relief Program application (print and online), and is seen by all applicants, their families, as well as hospital staff and social workers.
- Company name included in the award letter sent to each approved applicant.
- Company name mentioned in press materials associated to the Relief Program.
- Monthly social media mentions for support and sponsorship.

Bronze Partner (\$5,000)

Exclusive partner for all educational seminars held throughout the state of Utah.

*Educational seminars require out-of-pocket expenses to cover travel costs, refreshments, room rental and guest speaker fees/travel reimbursements.

- Company name and logo displayed during the workshop, as well as recognition during each presentation.
- Opportunity to provide handouts or promotional material to be given to attendees at each seminar.
- Company inclusion in all press releases related to the Education Program.

Community Partner (\$1,500)

We also offer basic brand awareness to interested community partners including:

- Opportunity to be listed as an official partner of Needs Beyond Medicine

Needs Beyond Medicine Partnership Agreement

Organization: _____

Contact Name: _____

Contact Email: _____

Sponsorship Package: _____

The undersigned agrees on behalf of the organization or individual named above (“the **Organization**”) to sponsor Needs Beyond Medicine. The amount I agree to donate is described on the attached Partnership Details sheet and incorporated herein by this reference. I understand that this amount is due and payable within 15 days of the date of this Agreement and before any media recognition and print design deadlines. If I am signing this Agreement on behalf of the Organization, I represent and warrant that I have the authority to do so.

I agree that the Organization name and logo may be used for promotional purposes and on sponsor recognition materials. I agree to provide the Organization’s logo or other distinctive marks for sponsorship recognition materials. (Please attach a high resolution logo in PDF or PNG format)

Please initial here if the Organization does not want to participate in advertisements, print materials or media sponsorships.

_____ (Initial)

MAIL PAYMENTS TO:

Needs Beyond Medicine
P.O. Box 521618
Salt Lake City, Utah 84152

Make checks payable to: Needs Beyond Medicine

Online payments can be made at: www.NeedsBeyondMedicine.org

Venmo: [NeedsBeyondMed](#)

Needs Beyond Medicine is a 501(c)(3) nonprofit organization. Donations to NBM, a qualified organization under IRS regulations, are deductible as allowable by law.

All donations will be acknowledged in writing, including NBM tax identification number for your records.

Contact your tax advisor for counsel concerning the deductibility of your donation. EIN: #27-0436521