



## Partnership Packet

Needs Beyond Medicine is dedicated to helping cancer patients pay for non-medical expenses while undergoing medical treatment. Our mission is to decrease the burden of cancer by increasing awareness, education, and relief to cancer patients. Needs Beyond Medicine is focused on assisting those diagnosed with cancer and enhancing their quality of life through educational and financial support.

- *Mission Statement*

### **Needs Beyond Medicine Overview**

Needs Beyond Medicine (NBM) was launched in 2006, gaining 501c3 status in 2009. We have partnerships with all major hospitals, clinics, and other cancer organizations in Utah. We help cancer patients cover day-to-day expenses while they are in cancer treatment. For many cancer patients the overwhelming costs of treatments, makes paying their living expenses extremely difficult because they are unable to work, or their partners have to significantly change their work routine to help care for the patient. NBM's Relief Program provides grants to cancer patients to help cover non-medical expenses while participants receive crucial medical care.

Applications are reviewed by our Executive Committee on a monthly basis and are awarded to applicants who have exhausted all other financial options. Applicants must specify how the funds will be used and are limited to one grant per year. Grants are distributed based on the funds available with priority is given to applicants with the greatest financial need. By the end of 2019, NBM assisted 1,516 cancer patients through the Relief Program.

NBM also provides key educational outreach and support throughout the community. We have collaborations with all colleges and universities to obtain interns and volunteers to help with our educational programs. We train between 3-5 interns per year to develop & provide educational presentations, assist with volunteer events, and advocate for cancer awareness in the community. This allows us to reach, on average, a minimum of 1,000 Utahans through our educational seminars on signs and symptoms of cancers.

Needs Beyond Medicine (NBM) has a variety of partnership opportunities throughout the year. For those wanting to directly donate, no matter the amount, we accept checks or credit card. NBM appreciates and thanks donors for contributions made to the organization.



### **Diamond Partnership (\$100,000)**

Supports the entire Needs Beyond Medicine program and includes:

- 1 Board appointee for partner representation
- Co-branding and integrated marketing of group/company logos, included in all event materials for 1 year with additional logo placement on all marketing items
- Dedicated partner invited to all events during the year
- Opportunity to co-brand and distribute promotional gifts
- Company name mentioned in all marketing, press, and educational materials

### **Platinum Partner (\$50,000)**

Supports all events throughout the year and includes:

- Promotion in all event materials throughout the year, along with logo placement on all marketing items.
- Partner logo displayed at all events during the year and included on promotional items
- Opportunity to distribute promotional gifts.
- Company name mentioned in press materials.

### **Gold Partner (\$25,000)**

This package directly supports 100 cancer patients plus one community event and includes:

- Promote organization's support on social media.
- Distinguished company recognition at events throughout the year.

- Organization name included in all press materials.

### **Silver Partner (\$10,000)**

This package directly supports 30 cancer patients living in your community and includes:

- Logo inclusion on the Relief Program application (print and online), seen by all applicants, their families, as well as hospital staff and social workers.
- Company name included in the award letter sent to each approved applicant.
- Company name mentioned in press materials associated to the Relief Program.
- Monthly social media mentions for support and sponsorship.

### **Bronze Partner (\$5,000)**

Exclusive partner for all educational seminars held throughout the state of Utah.

\*Educational seminars require out-of-pocket expenses to cover travel costs, refreshments, room rental and guest speaker fees/travel reimbursements.

- Company name and logo displayed during the workshop, as well as recognition during each presentation.
- Opportunity to provide handouts or promotional material given to attendees at each seminar.
- Company inclusion in all press releases related to the Education Program.

### **Community Partner (\$1,500)**

We also offer basic brand awareness to interested community partners including:

- Opportunity to be listed as an official partner of Needs Beyond Medicine

## Needs Beyond Medicine Partnership Agreement

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Sponsorship Package: \_\_\_\_\_

The undersigned agrees on behalf of the organization or individual named above (“the **Organization**”) to sponsor Needs Beyond Medicine. The amount I agree to donate is described on the attached Partnership Details sheet and incorporated herein by this reference. I understand that this amount is due and payable within 15 days of the date of this Agreement and before any media recognition and print design deadlines. If I am signing this Agreement on behalf of the Organization, I represent and warrant that I have the authority to do so.

I agree that the Organization name and logo may be used for promotional purposes and on sponsor recognition materials. I agree to provide the Organization’s logo or other distinctive marks for sponsorship recognition materials. (Please attach a high-resolution logo in PDF or PNG format)

Please initial here if the Organization does not want to participate in advertisements, print materials or media sponsorships.

\_\_\_\_\_ (Initial)

### MAIL PAYMENTS TO:

Needs Beyond Medicine  
P.O. Box 712043  
Salt Lake City, Utah 84171

### Make checks payable to: Needs Beyond Medicine

Online payments can be made at: [www.NeedsBeyondMedicine.org](http://www.NeedsBeyondMedicine.org)

Venmo: [NeedsBeyondMed](#)

*Needs Beyond Medicine is a 501(c)(3) nonprofit organization. Donations to NBM, a qualified organization under IRS regulations, are deductible as allowable by law.*

*All donations will be acknowledged in writing, including NBM tax identification number for your records.*

*Contact your tax advisor for counsel concerning the deductibility of your donation. EIN: #27-0436521*