



Partnership Packet

Needs Beyond Medicine (NBM) was launched in 2006, gaining 501c3 status in 2009. We have partnerships with all major hospitals, clinics, and other cancer organizations in Utah. We help cancer patients cover day-to-day expenses while they are in cancer treatment. For many cancer patients the overwhelming costs of treatments, makes paying their living expenses extremely difficult because they are unable to work, or their partners have to significantly change their work routine to help care for the patient. NBM's Relief Program provides grants to cancer patients to help cover non-medical expenses while participants receive crucial medical care.

NBM also provides key educational outreach and support throughout the community. We have collaborations with all colleges and universities to obtain interns and volunteers to help with our educational programs. We train between 3-5 interns per year to develop & provide educational presentations, assist with volunteer events, and advocate for cancer awareness in the community. This allows us to reach, on average, a minimum of 1,000 Utahans through our educational seminars on signs and symptoms of cancers.

Needs Beyond Medicine relies on corporate and public donations and grants to support the organization and mission. 100% of donations are tax-deductible as Needs Beyond Medicine is a registered 501c3 public charity. Below is an overview of the organization and the amounts and benefits of donating today, open to further discussions with other amounts of donations.

Needs Beyond Medicine (NBM) has a variety of partnership opportunities throughout the year. For those wanting to directly donate, no matter the amount, we accept checks, credit card and Venmo. NBM appreciates and thanks donors for contributions made to the organization.

Mission

Needs Beyond Medicine has a mission to decrease the burden of cancer on those undergoing treatment by providing financial support for non-medical expenses.

Needs Beyond Medicine focuses on providing educational outreach on the importance of early cancer detection and prevention.

Vision

Build partnerships and work with all local cancer facilities to gain access to current cancer patients needing financial assistance. Provide community outreach regarding the early signs & symptoms of various cancer types. Support Cancer Survivors.

In order to offer you a variety of options that best meet your thinking, Needs Beyond Medicine (NBM) has a variety of partnership opportunities throughout the year. For those wanting to directly donate, no matter the amount, we will gladly accept. NBM appreciates and thanks donors for contributions made to the organization.

Needs Beyond Medicine Partnership (\$75,000)

Supports the entire Needs Beyond Medicine program and includes:

- 1 Board appointee for partner representation (if interested)
- Co-branding and integrated marketing of group/company logos, included in all event materials for 1 year with additional logo placement on all marketing items
- Dedicated partner invited to all events during the year
- Opportunity to co-brand and distribute promotional gifts
- Company name mentioned in all marketing, press, and educational materials

Relief Program Partner (\$50,000)

Supports all events throughout the year and includes:

- Promotion in all event materials throughout the year, along with logo placement on all marketing items.
- Partner logo displayed at all events during the year and included on promotional items
- Opportunity to distribute promotional gifts.
- Company name mentioned in press materials.

Educational Outreach Partner (\$25,000)

This package directly supports 50 cancer patients plus one community event and includes:

- Promote organization's support on social media.
- Distinguished company recognition at events throughout the year.
- Organization name included in all press materials.

Community Partner (\$10,000)

This package directly supports 15 cancer patients living in your community and includes:

- Logo inclusion on the Relief Program application (print and online), seen by all applicants, their families, as well as hospital staff and social workers.
- Company name included in the award letter sent to each approved applicant.
- Company name mentioned in press materials associated to the Relief Program.
- Monthly social media mentions for support and sponsorship.

Friend of a Friend Partner (\$5,000)

Exclusive partner for all educational seminars held throughout the state of Utah.

*Educational seminars require out-of-pocket expenses to cover travel costs, refreshments, room rental and guest speaker fees/travel reimbursements.

- Company name and logo displayed during the workshop, as well as recognition during each presentation.
- Opportunity to provide handouts or promotional material given to attendees at each seminar.
- Company inclusion in all press releases related to the Education Program.

Nonprofit Collaboration Partner (\$1,500)

We also offer basic brand awareness to interested community partners including:

- Opportunity to be listed as an official partner of Needs Beyond Medicine

Needs Beyond Medicine Partnership Agreement

Organization: _____

Contact Name: _____

Contact Email: _____

Sponsorship Package: _____

The undersigned agrees on behalf of the organization or individual named above ("the **Organization**") to sponsor Needs Beyond Medicine. The amount I agree to donate is described on the attached Partnership Details sheet and incorporated herein by this reference. I understand that this amount is due and payable within 15 days of the date of this Agreement and before any media recognition and print design deadlines. If I am signing this Agreement on behalf of the Organization, I represent and warrant that I have the authority to do so.

I agree that the Organization name and logo may be used for promotional purposes and on sponsor recognition materials. I agree to provide the Organization's logo or other distinctive marks for sponsorship recognition materials. (Please attach a high-resolution logo in PDF or PNG format)

Please initial here if the Organization does not want to participate in advertisements, print materials or media sponsorships.

_____ (Initial)

MAIL PAYMENTS TO:

Needs Beyond Medicine
P.O. Box 712043
Salt Lake City, Utah 84171

Make checks payable to: Needs Beyond Medicine

Online payments can be made at: www.NeedsBeyondMedicine.org
Venmo: NeedsBeyondMed (Please email us prior to making a payment through Venmo.)

Questions: info@needsbeyondmedicine.org or 385.645.4626

Needs Beyond Medicine is a 501(c)(3) nonprofit organization. Donations to NBM, a qualified organization under IRS regulations, are deductible as allowable by law.

All donations will be acknowledged in writing, including NBM tax identification number for your records. Contact your tax advisor for counsel concerning the deductibility of your donation. EIN: #27-0436521