



**Presents:**

## **Sponsorship Overview**

Needs Beyond Medicine is pleased to announce the fourteenth annual canSURVIVE, a gala reception and photo gallery stroll featuring stories and portraits of cancer survivors. The event was created by Chad Hurst, Heather Hurst and Philip Brown. Official photographer of all cancer survivors is Chad Hurst.

Since the inception of canSURVIVE in 2009, the event has grown substantially year over year. Each person who attends the event is touched by the very moving event. We anticipate holding canSURVIVE for years to come and are hopeful for your continued support for this one-of-a-kind event.

## **What canSURVIVE Supports**

Needs Beyond Medicine has a mission to decrease the burden of cancer on those undergoing treatment by providing financial support for non-medical expenses.

Needs Beyond Medicine focuses on providing educational outreach regarding the importance of early cancer detection and prevention. - Mission Statement

The Needs Beyond Medicine Relief Program offers small financial grants to cancer survivors. These grants are designed to offset some of the non-medical expenses associated with cancer. Through these grants, we have enhanced the quality of life for over 1,800 cancer patients and survivors since the inception of the Relief Program.

## **Details for canSURVIVE 2022**

**Date:** Friday, November 4, 2022

**Location:** Cottonwood Country Club

1780 East Lakewood Drive

Holladay, UT 84117

**Time:** 5:00-9:30 pm

Speakers from 8:00- 8:45 pm

## **Why Sponsor?**

This is a unique charity that advocates for awareness and education, as well as support for people battling cancer. It is a unique fundraiser and charity that provides an opportunity for your brand to differentiate itself, while reaping the tax benefits of nonprofit giving.

**We need you to make it happen.**

## **To Pledge Your Sponsorship**

Please find the sponsorship form on the following page. Please complete the form and mail the form with the check to the mailing address provided. If there are any further questions or comments, please do not hesitate to contact us. You may also make a payment on our website or Venmo, address provided on sponsorship form.

Thank you again for your generous support with Needs Beyond Medicine and the organization's annual fundraiser, canSURVIVE.

## **Sponsorship Options**

Needs Beyond Medicine is seeking both cash and in-kind sponsors to help support the overhead costs of producing the fundraiser. Any funds collected in excess of the total needed to support the event will be added to the fund for the Needs Beyond Medicine's Relief Program. In-kind donations will go towards the silent auction we will hold the night of the event. We have tiered the sponsorship packages as follows:

**\* Exhibit Table can be added for extra \$500**

### **Platinum Sponsor \$10,000**

Needs Beyond Medicine offers one (1) platinum level sponsorship opportunities. Our platinum level sponsorship would cover the conference and designated community events and activities. Our platinum level sponsorship supports the canSURVIVE event and select community events.

- Name and logo on all advertising and materials for the event
- Full exhibitor's table in our conference networking and exhibit area
- Logo in pre-session slideshows when available
- Logo featured on sponsor signage in high traffic areas
- Logo and 75-word statement included on website
- Organization description placed with logo on website
- Three (3) social media promotions

### **Gold Sponsor \$5,000**

Needs Beyond Medicine offers three (3) gold level sponsorship opportunity. Our gold level sponsorship covers the canSURVIVE event and designated community events.

- Name and logo on all conference advertising and materials for the event
- Logo in pre-session slideshows when available
- Logo featured on sponsor signage in high traffic areas
- Logo and 50-word statement included on website
- Organization description placed with logo on website
- One (1) social media promotion

### **Silver Sponsor \$2,500**

Needs Beyond Medicine offers five (5) silver level sponsorship opportunities. Our silver level sponsorship covers the canSURVIVE event.

- Name and logo on all conference advertising and materials for the event
- Logo in pre-session slideshows when available
- Logo featured on sponsor signage in high traffic areas
- Logo and 25-word statement included on website
- Organization description placed with logo on website
- One (1) social media promotion

### **Bronze Sponsor \$1,000**

Needs Beyond Medicine offers unlimited bronze level sponsorship opportunity. Our bronze level sponsorship covers the canSURVIVE event.

- Name and logo on all conference advertising and materials for the event
- Logo in pre-session slideshows when available
- Logo featured on sponsor signage in high traffic areas
- Logo and organization description included on website
- One (1) social media promotion

## **Sponsorship Conditions:**

Sponsorship funds will contribute to the promotion, planning and operation of the event. Funds will be used to subsidize the cost components such as printing, promotion, purchasing of supplies, prizes, etc.

Sponsorship conditions are negotiable and the event organizers are open to discussion of other special requirements or sponsor benefits.

Sponsors are responsible for producing and providing their own promotional materials.

**SPONSORSHIP DOLLARS ARE REQUIRED TO BE PAID IN FULL WITHIN SEVEN BUSINESS DAYS OF SIGNING THE SPONSORSHIP AGREEMENT.**

Contact Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

\*Tax deductible letters will be emailed to the email address above.

Sponsorship Level: \_\_\_\_\_

**Who should we acknowledge for the donation? (Name, organization or "Anonymous")**

**PLEASE MAKE CHECKS PAYABLE TO: Needs Beyond Medicine**

**PAYMENTS CAN BE MAILED TO:**

Needs Beyond Medicine  
c/o canSURVIVE  
P.O. Box 712043  
Salt Lake City, Utah 84171

Online payments can be made at: [www.NeedsBeyondMedicine.org](http://www.NeedsBeyondMedicine.org)

Venmo: NeedsBeyondMed (Please email us prior to making a payment through Venmo.)

## **Questions:**

Please contact: Philip Brown, Founder/CEO, Needs Beyond Medicine by email:

**canSURVIVE@NeedsBeyondMedicine.org** or by phone: **385.645.4626**

*Needs Beyond Medicine (NBM) is a 501(c)(3) nonprofit organization. Donations to NBM, a qualified organization under IRS regulations, are deductible as allowable by law. All donations will be acknowledged in writing, including NBM tax identification number for your records. Contact your tax advisor for counsel concerning the deductibility of your donation. EIN: #27-0436521*